

yuval allweil



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curious | creative | knowledgeable | passionate | autodidact

Kroger

8/18 – present

Technical Lead, Senior Front End Developer

As a Tech Lead, I ensure that my team's technical deliverables are always built to the specification, are robust, and on time. I work closely with Product stakeholders on ideation and execution, and with the Back End teams to create contracts for future services. I plan and implement smooth transitions to new service architectures with our in-house and third-party clients. I take pride in mentoring and helping my teammates get un-stuck, and enjoy building rapport and sharing knowledge by pair programming whenever possible.

As a Front End Developer, I mainly use React, Redux, Jest, and React Testing Library. Here are some of my accomplishments:

- Implemented UI/UX redesigns
- Created prominent homepage widgets used by millions of daily active users
- Smoothly transitioned to new order, product, and payment architectures
- A/B testing
- Analytics
- Accessibility (a11y) audits and improvements
- Site-wide CSS performance improvements
- Built tools for customers to shop safely during COVID-19

Kickstand

2/20 – 3/20

Front End Developer

Helped implement a redesign of the Kickstand website using React and Gatsby.

The Good

9/19 – 12/19

Front End CRO Developer

Create pixel-perfect components from wireframes and implement A/B tests on a variety of websites using [VWO](#) and jQuery. Ensure tests are responsive and consistent across multiple devices and browsers. Provide the Strategy team with ideas for new tests. Create and update Best Practices documentation. Also worked for them 5/18 – 7/18.

AppLab

3/18 – 8/18

Lead Designer / Front End Developer

Technical Skills & Technologies

Strengths

JavaScript · React · React Router
Redux · Node · Express · CSS

Experienced

Python · Bash · MongoDB
Mongoose · SQL · Chart.js
Google Analytics · Spree

Testing Frameworks

Jest · React Testing Library
Enzyme · Mocha · Chai

Open Source

[Apache DataFu™](#) is a project undergoing incubation at Apache. Updated their [website](#) using HTML · CSS · Bootstrap Middleman so it would meet Apache's graduation requirements.

Education

Code Fellows PDX

*Advanced Full-Stack
JavaScript*

Pierce College

Psychology

Lynda.com

*40+ web development
[certifications](#)*

Project Mercury

Designed and implemented the UX/UI of a video-based review app for a startup in stealth mode using React and SCSS. Assisted in building the rest of the app using Node · React Router · Firebase · Webpack · Google Maps API.

JDRE

UX/UI consultant for the [world's first subscription-based real estate service](#).
Redesigned several parts of the app using React and CSS.

Alchemy Code Lab

7/17 – 6/18

Teaching Assistant

Provide 1:1 instruction in writing idiomatic JavaScript that utilizes best practices and design patterns. Help students exceed their coding goals in everything ranging from beginner-level HTML · CSS · JS · jQuery to advanced full-stack development using the Mongo · Express · React · Node stack. Worked at Alchemy Code Lab from 1/18 – 3/18; independently since 7/17.

Dot & Bo

8/14 – 9/16

Customer Experience Team Lead / Front End Developer Intern

Re-hashed the CRM strategy of a [leading e-commerce site](#) by building internal tools into our [Desk.com](#) platform using HTML · CSS · JavaScript · [Liquid](#). This improved the team's efficiency by over 30% via automatic form-filling, interpolation of customer data, and streamlined the response process for our agents, which raised our CSAT score by 10%. Used HTML · CSS to code our customer-facing Help Center using [Spree](#), and implemented CSAT collection via automated follow-up e-mails using [SurveyMonkey](#). Analyzed and presented NPS/CSAT data weekly, as well as supported an in-house and remote team of 16.

Specimen Magazine

7/12 – 1/15

Content Director & Technical Editor

Directed the content, technical editing, and marketing of a nationally-distributed science magazine. Worked directly with the design team on layout and presentation.

The magazine was comprised of long-form conversations with leading scientists. Interviewed world-famous technologists and academics like [Nir Eyal](#), [Dr. Judea Pearl](#), and [Leonard Kleinrock](#), then worked with them to publish the resulting material.